

## EXAM TOPICS

**Position nr. 4 – PROFESSOR** with the following subjects:

- Sociology
- Social Responsibility and Business Ethics
- Social Management

### **Subject: Sociology**

- Social structure. Differentiation and stratification. Theories on stratification in modern societies. Social classes and social strata.
- Education as a major concern of sociology. The role of the school in the system of social stratification. Social inequality and the inequality of educational opportunities. Education and social mobility.
- Social thinking. Social representations and social images. The role of social images in organizations. Internal and external images.

### **Bibliography:**

1. Boudon, R. coord. (1994) *Tratat de sociologie*, Ed.Humanitas, Bucureşti.
2. Giddens, A. (2010) *Sociologie*, Ed. ALL, Bucuresti.
3. Hatos, A. (2006) *Sociologia educaţiei*, Ed. Polirom, Iaşi.
4. Moscovici, S. (1995) *Psihologie socială*, Ed. Universităţii Al.I. Cuza, Iaşi.
5. Păun, E. (1999) *Şcoala, abordare sociopedagogică*, Ed. Polirom, Iaşi.
6. Popovici, D. (2003) *Sociologia educaţiei*, Institutul european, Iaşi.
7. Rotariu, T. şi Iluţ, P. coord. (1996) *Sociologie*, Ed. Mesagerul, Cluj-Napoca.
8. Rouquette, M.L. (2010) *Gândirea socială*, Ed.Polirom, Iaşi.
9. Zamfir, C şi Vlăsceanu, L. coord. (1993) *Dicţionar de sociologie*, Ed. Babel, Bucureşti.

### **Subject: Social responsibility and business ethics**

- Social responsibility as a general concept. Individual and collective responsibility. Interdisciplinary perspective on social responsibility. New standards of social responsibility.
- The domain of business ethics. The history of business ethics. Businesses and the ethics of managerial practices. The micro or macro-economic vision and ethical conduct.
- Corporate social responsibility as a component of business ethics. Pro and against arguments for corporate social responsibility. The dimensions of social responsibility in business. Social responsiveness as strategic vision. Corporate reputation.
- Ethic responsibilities and transparency, a conduct of the public sector. Romania’s standing in the statistics regarding the phenomenon of corruption.

### **Bibliography:**

1. Brişcaru, A. (2012) *Globalizare etică: responsabilitate socială corporativă*, Ed.Institutul European, Iaşi.
2. Carroll, A., Buchholtz, A.(2009) *Business and Society: Ethics and Stakeholder Management*, 7th edition, [www.books.google.com](http://www.books.google.com)
3. Crăciun, D. (2005) *Etica în afaceri. O scurtă introducere*, Editura ASE, Bucureşti.

4. Haywood, Roger (2005), *Corporate Reputation, the Brand and the Bottom Line*, Kogan Page, London.
5. Iamandi, I.E.; Filip, R. (2008) *Etică și responsabilitate socială corporativă în afacerile internaționale*, Ed. Economică, București.
6. Marian, L. (coordonator) (2001) *Etica și responsabilitatea managerială*, Editura EFI – Rom, Tg. Mureș.
7. Oprea, L. (2005) *Responsabilitate socială corporatistă*, Ed. Tritonic, București.
8. Popa, M., Salanță, I., Scorțar, L., Isopescu, A. (2011) *Etica în afaceri*, Ed. Risoprint, Cluj-Napoca.
9. Singer, P. editor (2006) *Tratat de etică*, Ed. Polirom, Iași.

**Subject: Social Management**

- Social system and socio-human aspects of management. The concept of “social management” and the interdisciplinarity of the science related to organization management. The functions of social management.
- Public and social policies. The double justification of social policies: moral and economic. The merit goods: the connection between the economic dimension and social policies. The first Romanian social policies of the transition. Social security.
- Social protection and social assistance. Types and domains of social protection. The national system of social security. The structure of the national social security system.

**Bibliography:**

1. Buzducea, D. (2009) *Sisteme moderne de asistență socială*, Polirom, Iași, 2009.
2. Lambriu, M., Mărginean, I. (2004) *Parteneriatul public-privat în furnizarea de servicii sociale*, Ed. Ziua, București.
3. Matei, L. (2001) *Management public*, Ed. Economică, București.
4. Petrescu, I. (2004) *Management social*, Ed. Expert, București.
5. Pop, L. M. (2005) *Politici sociale*, Editura Economică, București.
6. Țiclea, A. (2011) *Dreptul securității sociale*, Ed. Universul juridic, București.
7. Vlăsceanu, M. (2010) *Economie socială și antreprenoriat social*, Ed. Polirom, Iași.
8. Zamfir, E.; Bădescu, I.; Zamfir, C. coord.(2000) *Starea societății românești după 10 ani de tranziție*, Editura Expert, București.

**Head of Department**

**Assoc. prof. Daniela ȘTEFĂNESCU, PhD**

